



Sponsorship Opportunities: LISBON, 2019!

About the Summit

The **ICCO Global Summit** is the leading annual forum for PR and communications decision makers around the world, attracting international trade media attention. We expect 300 delegates at CEO, Owner and Director levels to be join us. The ICCO network is comprised of over 3,000 PR agencies operating across 66 countries. Each sponsorship package will promote your company brand and expertise internationally, in advance of the conference and at the Summit event itself. This year the Summit will take place in Lisbon on Wednesday 9th and Thursday 10th October.

This is what sponsor packages at the Global Summit will deliver:

- Opportunity for your company to be showcased at one of the top PR global events.
- You will meet industry leaders and decision-makers from across PR and communications
- ICCO offers conference sponsorship packages flexible enough to meet their needs to maximise your return on investment.
- Your company will be a part of an event which helps shape industry global thinking.
- Exhibition booth provided at ICCO’s cost to save the time of sponsor and give a professional Summit “look!”.

Sponsor packages available as follows:

Exclusive Headline Sponsor	SOLD
<ul style="list-style-type: none"> - Company logo displayed on all conference materials, mailings and communications as Headline sponsor. - Workshop panel speaker for senior company representative in the conference programme - Exhibition stand space in main networking foyer, with space to display literature and pop-ups - Six complimentary Full Summit registrations. - Six complimentary tickets to ICCO’s 30th Anniversary Party - Thought-leadership piece by senior company representative shared through ICCO website, newsletter and social media channels before and after the conference - Acknowledgement as a sponsor by the Conference Chair - Literature or promotional item in conference bag distributed to every delegate - Company logo and short description listed in conference brochure - Company logo and hyperlink on event website and marketing collateral - Full list of attendee contacts with names and job titles - Bespoke matchmaking and support with introductions on the day - First refusal on Lanyard Sponsorship (see below) 	
Networking Welcome Sponsor	€8,000
<ul style="list-style-type: none"> - Full branding for two-hour drinks reception at hotel from 6.00pm on Tuesday 8th October, after which delegates are free to make their own dinner arrangements. - Sponsor CEO has opportunity to give short speech to delegates. - Two free Summit registrations. 	
Education & Content Partner	€8,000

The package is offered at a sponsor fee of €8,000 and includes:

- 3 complimentary Summit delegate registrations.
- 3 complimentary Anniversary Dinner registrations.

ICCO GLOBAL SUMMIT LISBON 2019

WED 9TH & THUR 10TH OCTOBER

REGISTER NOW | ICCOSUMMIT.ORG



- The Education & Content Sponsor would have exclusive ability to video film selected speakers at the Summit and post edited content from the Summit to a worldwide audience.
- Additionally, the sponsor can set up a branded interview suite outside the conference room, to carry out interviews with the Summit speakers and post branded edited content worldwide.
- No other company will have filming rights.

Talent Partner

€8,000

The package is offered at a sponsor fee of €8,000 and includes:

- 3 complimentary Summit delegate registrations.
- 3 complimentary Anniversary Dinner registrations.
- The Talent Sponsor would have exclusive opportunity to join centre piece panel discussion 'the war on talent'.

ICCO's 30th Anniversary Party

€8,000

- Full branding for evening event on Wednesday 9th October to celebrate ICCO's 30th anniversary
- Sponsor CEO has opportunity to give short speech to delegates
- Two free Summit registrations
- Six free tickets to anniversary party

Twitter Wall Sponsor

€5,000

- Full exclusive branding of twitter wall in main networking area
- Includes one complimentary registration. ICCO to pay for design and production.

Lanyard Sponsor

€3, 500

- Logo and branding on all delegate lanyard pass in addition to ICCO Summit logo.

Charging Point Sponsor

€4, 000

- Full branding of the charging point,

Exhibitor Sponsor Only

€4, 000

- Exhibition stand space in main networking hall, with space to display literature and pop-ups
- One piece of company literature / promotional item in conference bag distributed to every delegate
- Acknowledgement as a sponsor by the Conference Chair
- Company logo and description listed in conference brochure
- Company logo and hyperlink on event website and marketing collateral
- Company logo displayed on main screen inside the presentation hall